## **EAST Search History**

## **EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2	"20020033844".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 15:37
L2	1031	Forrester.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 16:09
L3	0	Forrester.in. and (purchasing adj criteria)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 16:09
L4	0	Forrester.in. and (purchasing adj function)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 16:09
L5	1	Forrester.in. and (vendor adj web adj sites)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 16:10
L6	1	@ad<"20031125" and 709/217.ccls. and (menu same web adj page same ((purcha\$3 or buy\$3) same criteria))	US-PGPUB; USPAT	OR	ON	2010/12/02 16:10
S1	3	(in adj text adj (ad or ads or advertisements))	US-PGPUB; USPAT	OR	ON	2007/09/27 08:51
S2	0	intellitxt	US-PGPUB; USPAT	OR	ON	2007/09/27 08:52
S3	349	keyword adj advertis\$7	US-PGPUB; USPAT	OR	ON	2007/09/27 08:52
S4	0	keyword adj popover	US-PGPUB; USPAT	OR	ON	2007/09/27 08:55
S5	1	(Vibrant adj Media).as.	US-PGPUB; USPAT	OR	ON	2007/09/27 08:56
S6	1	Kontera.as.	US-PGPUB; USPAT	OR	ON	2007/09/27 08:57

S7	4	ContentLink	US-PGPUB; USPAT	OR	ON	2007/09/27 08:57
S8	3	MIVA.as.	US-PGPUB; USPAT	OR	ON	2007/09/27 08:58
S9	0	MIVA adj InLine	US-PGPUB; USPAT	OR	ON	2007/09/27 08:58
S10	0	contextclick	US-PGPUB; USPAT	OR	ON	2007/09/27 08:58
S11	0	realtextads	US-PGPUB; USPAT	OR	ON	2007/09/27 08:58
S12	2	ontok	US-PGPUB; USPAT	OR	ON	2007/09/27 08:59
S13	11	((underline\$1 adj twice) or (double adj underline \$1)) same (ad or ads or advertisment or advertising)	US-PGPUB; USPAT	OR	ON	2007/09/27 09:00
S14	63	707/100.ccls. and (text same (ad or ads or advertisment or advertising))	US-PGPUB; USPAT	OR	ON	2007/09/27 09:07
S15	1	"20050114441".pn.	US-PGPUB; USPAT	OR	ON	2007/09/27 09:16
S16	11	("20020065136"   "20020143808"   "5603025"   "5764906"   "5903889"   "6098065"   "6434657"   "6507837"   "6516321"   "6578078"   "6606652").PN. OR ("7257585").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/09/27 13:25
S17	25	(user or client) same creat\$3 adj menu same browser	US-PGPUB; USPAT	OR	ON	2007/09/27 13:35
S18	80	((highlight\$3 or select\$3) adj text) same browser same menu	US-PGPUB; USPAT	OR	ON	2007/09/27 15:21
S19	1	((highlight\$3 or select\$3) adj text) same browser same menu same OCR	US-PGPUB; USPAT	OR	ON	2007/09/27 15:22
S20	1	"20020033844".pn.	US-PGPUB; USPAT	OR	ON	2008/04/07 16:47
S21	11	("20020065136"   "20020143808"   "5603025"   "5764906"   "5903889"   "6098065"   "6434657"   "6507837"   "6516321"   "6578078"   "6606652").PN. OR ("7257585").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/08/20 11:19

S22	411	(context adj sensitiv\$3 adj menu)	US-PGPUB; USPAT	OR	ON	2009/02/18 15:15
S23	226	@ad<"20031125" and (context adj sensitiv\$3 adj menu)	US-PGPUB; USPAT	OR	ON	2009/02/18 15:15
S24	1	@ad<"20031125" and (context adj sensitiv\$3 adj menu) same vendor	US-PGPUB; USPAT	OR	ON	2009/02/18 15:16
S25	5	@ad<"20031125" and (context adj sensitiv\$3 adj menu) same (web adj page)	US-PGPUB; USPAT	OR	ON	2009/02/18 15:16
S26	16	("20020023067"   "20020087521"   "6038333"   "6195651"   "6272490"   "6301609"   "6363380"   "6421678"   "6463443"   "6539421"   "6591263"   "6601026"   "6628729"   "6717936"   "6964022"   "7146367"). PN. OR ("7457798"). URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/02/18 15:17
S27	55292	@ad<"20031125" and vendor	US-PGPUB; USPAT	OR	ON	2009/02/18 15:23
S28	11	@ad<"20031125" and vendor adj menu	US-PGPUB; USPAT	OR	ON	2009/02/18 15:23
S29	15596	(vendor same server)	US-PGPUB; USPAT	OR	ON	2009/02/18 16:11
530	3	("7136875", "20020188603", "6735347", "20060155728", "7457798", "20050114441", "20050149395", "20070073581", "20020033844", "20070130002", "20070208610", "6098065", "7257585", "6272490").pn. and vendor	US-PGPUB; USPAT	OR	ON	2009/02/18 16:13
S31	45	(vendor or business or seller) same (context adj menu)	US-PGPUB; USPAT	OR	ON	2009/02/18 16:16
S32	1	"6460060".pn.	US-PGPUB; USPAT	OR	ON	2009/02/18 16:22
S33	3	("6256623", "6826594", "20030144924").pn.	US-PGPUB; USPAT	OR	ON	2009/02/18 16:26

S34	1	"6826594".pn.	US-PGPUB; USPAT	OR	ON	2009/10/01 09:30
<b>S</b> 35	11	@ad<"20031125" and (context adj menu) same (vendor or shopping or business or seller)	US-PGPUB; USPAT	OR	ON	2009/10/01 09:31
<b>S</b> 36	59	@ad<"20031125" and (right adj click) same (vendor or shopping or business or seller)	US-PGPUB; USPAT	OR	ON	2009/10/01 09:33
<b>S37</b>	11	("20030144924", "6185573", "6256623", "6029141", "6184886", "6912632", "6826594", "6590696", "6460060", "6900005", "6072586"). pn.	US-PGPUB; USPAT	OR	ON	2009/10/01 09:45
S38	197	@ad<"20031125" and (menu same web adj page same (purcha\$3 or buy\$3))	US-PGPUB; USPAT	OR	ON	2009/10/01 09:47
<b>S</b> 39	112	@ad<"20031125" and (context same web adj page same (purcha\$3 or buy\$3))	US-PGPUB; USPAT	OR	ON	2009/10/01 09:50
S40	811	@ad<"20031125" and (context adj menu)	US-PGPUB; USPAT	OR	ON	2009/10/01 09:54
S41	103	@ad<"20031125" and ((context adj menu) same (Internet or web or WWW or online))	US-PGPUB; USPAT	OR	ON	2009/10/01 09:54
S42	1	@ad<"20031125" and ((context adj menu) same (Internet or web or WWW or online) same (purchas\$3 or buy\$))	US-PGPUB; USPAT	OR	ON	2009/10/01 09:55
S43	9	@ad<"20031125" and (menu same web adj page same ((purcha\$3 or buy\$3) same criteria))	US-PGPUB; USPAT	OR	ON	2010/12/02 10:24

## **EAST Search History (Interference)**

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## 12/2/2010 4:12:41 PM

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